



## **Guidelines for GTTP Digital Photo Competition 2025: “Clicks & Trips: Capturing the Tech-Driven Journey”**

### **The objective of the competition:**

To capture or showcase how technology is influencing and enhancing modern travel experiences in a student’s community, city or country. Students are challenged to capture the intersection of travel and technology in a single image which will attract or engage people to want to visit that place. The photo should entice people to want to know more or see themselves in that place.

### **What to photograph:**

This year, the focus is on Technology in Travel and Tourism. You may photograph anything that clearly depicts how technology is integrated into the travel experience and which you would like to share with others! Whether it is someone using an app to navigate, a drone capturing a stunning view, or a digital guide bringing history to life, the image should tell a compelling story.

For example, a photo of a visitor scanning a QR code for information at a tourist site, or using a smartwatch which displays real time travel directions would show how important technology is in today’s travel experience. The trick is to find a creative way to capture the photo. It could be a drone capturing stunning images of a destination, showing how technology has impacted tourism marketing; it could be a tourist using a language or translation app; or it could be an activity which uses technology to transport people to another realm (think virtual reality). The important thing is that it must show an aspect of technology at work in travel and tourism. The caption for the photograph will be important in establishing that nexus.

Each photo must have a title (4 – 6 words). As well each photo must have a caption of up to 50 words describing how the particular technology makes travel easier, smarter or more exciting.

### **How many photographs to submit for judging:**

Only **one** photo per student will be entered into and reviewed at the international level. It must be **one single photo**, not a composite of photos or a flyer or poster. Each GTTP country may submit up to **two** photos (taken by two different students) from which ONE country winner will be selected. **Note, the panel of Judges will determine who the country winner will be.**

### **Awards:**

Certificates of Participation will be provided for those entries which are not selected as the Country Winner. Certificates of Achievement will be provided to the Country Winners.

The Country Winner from each country will also receive US\$100 as a prize, and that photo will be entered into the international competition.

The first prize in the international competition is US\$300. Second prize is US\$200. Third prize is US\$100.

### What equipment to use:

A digital camera should be used. If a film camera is used, the photographer must digitize the film before submitting the photo to be judged. Maximum photo size is 4 MB.

### GTTP ownership of your photos:

All photos that are submitted become the property of the GTTP, and if used in print or electronic media, the student photographer will be credited.

### Notes for submission of Entries:

- 1. Eligibility:** All students in GTTP member schools are eligible to enter this competition. The official entry form must be completed, and your teacher must sign the entry form indicating that you are part of the GTTP.
- 2. Entry Form:** You can download the entry form by clicking [here](#): Remember the entry form must be completed with all the required details, including the title and the caption.
- 3. Photo Format:** You must submit a digital photo in JPEG format only. The maximum size for your photo is 4 MB. Photos submitted in any other format will not be reviewed.
- 4. Originality:** The photo must be an original, taken by the student photographer.
- 5. Permission:** Different countries have different laws about what permissions must be obtained by photographers before a photograph of certain places or people may be published. For example, if you take a photograph of a person, some countries require you to obtain written permission from that person if the photo shows the person's face. The same concept can apply to buildings, statues and works of art. You will need to research the laws that apply to photography in your country. You must indicate on the entry form whether or not you needed to obtain permission to photograph the subject you chose (person, place, property, etc.).

If you need to obtain permission to take your photo, you must ask the owner to sign your entry form agreeing that you have permission to do so.

- 6. Judging Criteria:** Photographs will be evaluated based on the following:
  - ✓ Relevance to the theme ... does it effectively showcase technology in tourism?
  - ✓ Creativity & Originality ... is the concept unique and engaging?
  - ✓ Composition & Technical Quality ... is the image well framed and visually appealing?
  - ✓ Storytelling ... does the image tell a compelling story in a single shot?
  - ✓ Caption ... does the caption reinforce or enhance the connection between travel and technology?



7. **The Judging Process:** Entries must be submitted to your GTTP Director before **2025 July 01**. The two top photos from each country will be submitted to the international competition, where the winning photo will be entered to win the International prize. GTTP Directors must submit their two top photos by **2025 September 30**. The international winners will be announced at the GTTP Student/Teacher Conference at the end of November 2025.
  
8. **More Information:** Go to [www.gttp.org](http://www.gttp.org) to find more information on the GTTP's Digital Photo Competition: "*Clicks & Trips: Capturing the Tech-Driven Journey*". Or ask your teacher to contact your GTTP director.

