Technology Transforming Travel: Design and document the business case for technology as an enabler of a more inclusive travel experience for all.

The GTTP worldwide will hold its annual competition to identify the best school research project in 2025 under the theme *"Technology Transforming Travel: Design and document the business case for technology as an enabler of a more inclusive travel experience for all ".* All GTTP member schools are invited to participate, with the hope of being selected as the top research team in their country.

Each participating country will decide how to organise its national competition and deadlines for entry within the specific country will vary depending on the school schedules. Questions relating to the competition should be directed to the GTTP Director in your country.

Submission Timeline
Regardless of how each country organizes the national competition, the winning entry must be submitted to the GTTP on or before **2025 Friday September 5**. However, Directors should be prepared to provide the **names of the winners at the July Director's meeting.**

Research Guidelines
Participating students are asked to research how technology is impacting the travel experience in their country and to creatively suggest ways in which technology can positively impact travel, making it easier, more inclusive and more exciting.

The following points are only some of the aspects you may wish to consider:

- ✓ Travel can be a force for good, impacting positively on local communities everywhere.
  Voluntourism facilitates people traveling to help others in different countries. How can technology extend these contacts, and make the visits more impactful?
- ✓ Travel and Tourism connects people and places and contributes to the socio-economic development of destinations.
  How can technology help to connect groups of indigenous peoples who live in distant places?
- ✓ Technology can facilitate safe travel, help us have a smooth travel experience, with equal access to a variety of destinations and enjoyable encounters.
  Share how your country or community uses technology to make travel a stress-free experience, especially during peak periods.
- ✓ Every local community has specific social and environmental needs, and we should find ways in which technology helps to meet those needs for communities to thrive.
  Show how technology can help to enhance community or environmental tourism activities.

✓ Technology can be a powerful tool for inclusion and needs to be usable and accessible from the design phase to the end-product phase.
In your country, how is technology used to "level the playing field" for vulnerable communities,

Note: **Your research should showcase how technology is influencing or impacting modern travel experiences.**

In addition to the considerations listed above, here are some possible approaches worth exploring:

✓ How can the digital inclusion of local communities contribute to their well-being and their socio-economic development?
✓ How can technology help rural communities, so they become sustainable travel destinations while preserving their local, natural and cultural heritage?
✓ How can technology facilitate an inclusive and sustainable travel experience for people with disabilities and other travellers with reduced mobility (seniors, families with children etc)?
✓ What are the main challenges of people with reduced mobility when travelling and how can technology help solve those issues?

Remember, you do not have to look at all the questions. Choose what will make an interesting research topic for your team.

Competition Process
The winning team in each country will be invited to send a **ONE** teacher and **TWO** students to the GTTP International Student Teacher Travel Conference, **which will be held in Europe during the second half of November.** Flights and accommodation are provided by our Global Partners for the two students and Teacher. Some meals are also covered by our Global Partners.

Participants have an opportunity to meet GTTP Global Partner Advisory Board Members and other industry professionals, with some down time for sightseeing and networking with other GTTP students and teachers from around the world.

Student Deliverables
Each winning team must present their research report which should include the methodology, working photos and a lesson plan by the teacher showing how the information can be used in a classroom setting. (*See accompanying document on how to write a case study*). In addition to the research paper, each team must develop a presentation in which they share their experience with the other participants.

The way your team presents its findings is for you to decide, but your presentation should be professional. Your team will be allocated a 20-minute slot to present. Following your presentation, 10 minutes will be allocated for students, teachers, and members of the Global Partner Advisory Board to ask questions about your project.

If you choose to do a PowerPoint or similar presentation, that presentation must be forwarded to GTTP prior to your travelling to the Student/Teacher Conference. Please review the GTTP website for sample research case studies from previous years.

For further information:
GTTP website at www.gttp.org.