



## **Guidelines for GTTP Digital Photo Competition 2024: “Framing My Cultural Heritage”**

### **The objective of the competition:**

To capture a special aspect of a student’s community, city or country which will attract or engage people to want to visit that place. The photo should entice people to want to know more, or see themselves in that place.

### **What to photograph:**

This year, the focus is on Cultural Heritage. You may photograph anything that represents your culture and which you would like to share with others! For example, if a site or activity is a national treasure or an international icon, find a fresh way to capture it, showing the connection your heritage. It could be an historic building; or a site worth developing; it could be an event, such as a procession or festival; it could be a local specialty, such as food; or it could be an activity such as a traditional dance. The important thing is that it must show an aspect of your cultural heritage. The caption for the photograph will be important in reflecting that cultural link.

Each photo must have a title (4 – 6 words). As well each photo must have a caption of approximately 30 words showing how the photo connects to your cultural heritage.

### **How many photographs to submit for judging:**

Only **one** photo per student will be entered into and reviewed at the international level. Each GTTP country may submit up to **two** photos (taken by two different students) from which ONE country winner will be selected. **Note, the panel of Judges will determine who the country winner will be.**

### **Winning photos:**

Certificates of Participation will be provided for those entries which are not selected as the Country Winner. Certificates of Achievement will be provided to the Country Winners.

The Country Winner from each country will also receive US\$100 as a prize, and that photo will be entered into the international competition. The first prize in the international competition is US\$300. Second prize is US\$200. Third prize is US\$100.

## What equipment to use:

A digital camera should be used. If a film camera is used, the photographer must digitize the film before submitting the photo to be judged. Maximum photo size is 4 MB.

## GTTP ownership of your photos:

All photos that are submitted become the property of the GTTP, and if used in print or electronic media, the student photographer will be credited.

## Notes for submission of Entries:

- 1. Eligibility:** All students in GTTP member schools are eligible to enter this competition. The official entry form must be completed, and your teacher must sign the entry form indicating that you are part of the GTTP.
- 2. Entry Form:** You can download the entry form by clicking [here](#). Remember the entry form must be completed with all the required details, including the title and the caption.
- 3. Photo Format:** You must submit a digital photo in JPEG format only. The maximum size for your photo is 4 MB. Photos submitted in any other format will not be reviewed.
- 4. Permission:** Different countries have different laws about what permissions must be obtained by photographers before a photograph of certain places or people may be published. For example, if you take a photograph of a person, some countries require you to obtain written permission from that person if the photo shows the person's face. The same concept can apply to buildings, statues and works of art. You will need to research the laws that apply to photography in your country. You must indicate on the entry form whether or not you needed to obtain permission to photograph the subject you chose (person, place, property, etc.).

If you need to obtain permission to take your photo, you must ask the owner to sign your entry form agreeing that you have permission to do so.



- 5. The Judging Process:** Entries must be submitted to your GTTP Director before **2024 July 01**. The two top photos from each country will be submitted to the international competition, where the winning photo will be entered to win the International prize. GTTP Directors must submit their two top photos by **2024 September 1**. The international winners will be announced in time for World Tourism Day at the end of September 2024.
- 6. More Information:** Go to [www.gttp.org](http://www.gttp.org) to find more information on the GTTP's Digital Photo Competition: "*Framing My Cultural Heritage*". Or ask your teacher to contact your GTTP director.

