

INSIDE TRACK-TOURISM EDUCATION

News from France

Bonjour from France



“ The 2nd GTTP French Meeting took place in Rennes, on March 30 and 31, and gathered about 170 participants on the theme : “Tourism : careers with a bright future”

GTTP FRANCE: GTTP France is only one year old. Yet , it is developing steadily around 4 main objectives:

Create a national network of educational establishments and professionals in the fields of tourism, hotels and catering wishing to discuss their practices or share their tools for developing skills and experience.

Participate in the international GTTP programme by giving its member establishments access to the various educational proposals it offers.

Coordinate national initiatives enabling France to participate in shared international projects and to communicate on their behalf.

Develop partnerships in France and abroad and any relations that encourage educational and socio-cultural exchanges between teachers, students, professionals and other players in the tourism, hotel and catering industry.

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GTTP STUDENTS: The 1st year BTS Tourisme students at Lycée JASY - Pontivy decided to take part in GTTP travel photo competition this year . As new members, this was a great way for them to find out more about GTTP.



Maureen DREANO

”My name is Maureen, and I had the opportunity to take part in GTTP 2023 Travel Photo competition and won first prize in the French national competition. It was an enriching experience, giving me the opportunity to discover new skills and knowledge about photography. I was able to showcase Brittany's heritage, which allowed me to rediscover my region. Thank you GTTP for giving me this opportunity.”

“My name is Eva, I'm 19 years old, I'm in my 2nd year of a BTS in tourism and I took part in the GTTP 2023 photo competition. I came 2nd in the national rankings, so I'm very grateful for the opportunity to take part in this competition. It gave me the opportunity to showcase my region, while at the same time enjoying taking the perfect photo to make the most of the landscape in front of me. I was very happy to take part and to see that my photo was much appreciated. Thank you for this experience.”



Eva BEGASSE

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GTTP FRANCE DIRECTOR Isabelle Boucherot

My name is Isabelle Boucherot and I run GTTP France Program. I am currently the educational coordinator for the Tourism sector at Lycée Jeanne d'Arc in Rennes, a position that requires me to work constantly with tourism professionals to develop partnerships with the teaching team, so that students can receive training that is as close as possible to what is needed in the field. That's how I actually got acquainted with GTTP and realized what an asset this program could be for students.



Indeed, GTTP enables students to gain a global vision of the Travel and Tourism industry for a better understanding of today's issues. It also offers them - and their teachers - an opportunity to network with other students and professionals in Tourism, in France or all around the world, a way as well to promote the importance of languages and cultural awareness, skills which are essential in Travel and Tourism professions.

Officially introduced in France a year ago only, my aim is - with the help of GTTP France members - to spread the GTTP program and associate even more schools and professionals, thus encouraging even more students to embrace a meaningful career in Travel and Tourism, supported by GTTP partners.

Our next major event is set for 29 March 2024, with the 3rd "Rencontres GTTP France" - a national event yet, but one that we also want to open up to other GTTP members for more international exchanges. So why not come and meet us at the end of March in Dijon, in Burgundy?

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From a teacher of tourism in France



I joined the higher education sector two years ago, after a thirty-year career in the fields of Tourism and Heritage, and I now have the opportunity to play an active part in developing the GTTP programme in France.

This involvement allows me to be part of a national network willing to strengthen the links between the professionals in tourism, hospitality and catering, while at the same time supporting original pedagogical approaches for students from all over the world.

Florence Le Thérisien
Tourism and Communication Teacher
Lycée Jeanne d'Arc Rennes
Founding member of GTTP France
Association

The "Travel Photo Competition" and "Research Competition" are challenges that are perfectly in line with the Tourism courses taught in the first and second years of higher education. These two competitions are the opportunity for students to share their views, firstly at national level through a pre-selection and then at international level during a final stage in which France is proud to take part.

Learning to look at what makes up Tourism around us, knowing how to capture it so that it can be shared with as many people as possible, wondering about the issues affecting Tourism today, and coming up with some answers as tomorrow's professionals, these are the strengths of these two major international competitions.

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Now let's hear from GTTP Executive Director Anne Lotter

GTTP Executive Director Anne Lotter

"I am delighted to note that France has embraced the GTTP programme, engaging with our global competitions and networking with our Global Partners nationally. It is inspiring to hear from GTTP students in France how the GTTP programme and influenced their choice of career and from teachers that it has enriched the way the curriculum is taught. Bravo France!"



GTTP French students at this year “Student Travel Research Conference” in Dubai : sharing gifts.

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