



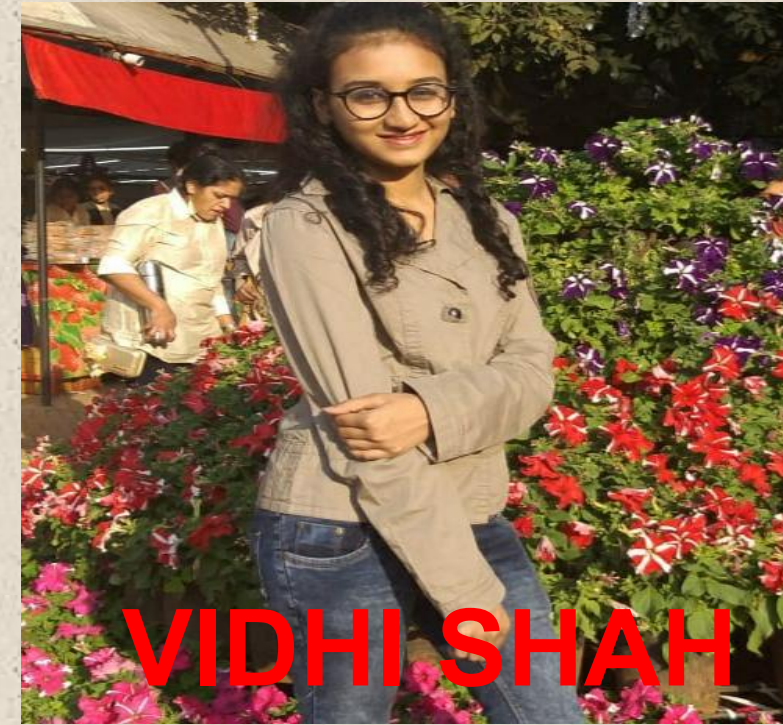
EVENT TOURISM

GTTP | THE GLOBAL TRAVEL & TOURISM PARTNERSHIP
A BUSINESS AND EDUCATION ALLIANCE

GTTP RESEARCH
COMPETITION
NICE , FRANCE

PRESENTERS

- ✓ I am 17 years old.
- ✓ I am studying in 12 commerce In SANSKAR BHARTI VIDHYALAYA SURAT.
- ✓ I love to travel different countries in order to learn new cultures and languages



- ✓ I am 17 years old.
- ✓ Studying in 11th commerce, The name of my school is MADHAVBAUG VIDHYABHAVAN AMROLI SURAT.
- ✓ My passion is wildlife photography and acquire the knowledge.
- ✓ My hobbies are adventure tracking and book reading.

TOURISM IMPACT ON INDIA

- ☐ Promoting tourism
- ☐ Beautiful monuments
- ☐ Focus : 1. Cultural
2. Religious

INCREIBLE INDIA



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N :

- ☐ 1652 – Languages
- ☐ 3200 - Dialects

W :

- ☐ Different religion
- ☐ Different culture

E :

- ☐ Geographical differences
- ☐ Different Food Habbits

Unity in Diversity

S :

- ☐ Tradition
- ☐ Belief system

GROWTH OF TOURISM ECONOMY



SOURCE : WTTC

INDIA-TRAVEL AND TOURISM

- ❑ 7th rank according to WTTC(World Travel and Tourism Council)
- ❑ Would Become 3rd largest Travel & Tourism Council In 2028
- ❑ WTTC comparison report for employment prospect of 2018 and 2028 India

FESTIVALS AS EVENT TOURISM



□ Kumbh Mela(fair)

□ RANN UTSAV





□ PUSKAR FAIR

□ GOA CARNIVAL





INTRODUCTION OF NAVARATRI

- ❑ ONE OF THE LONGEST DANCE FESTIVALS
- ❑ NINE NIGHTS
- ❑ TRADITIONAL BELIEF SYSTEM

Importance Of Nine Days

Days	Color	signifies	Name of the goddess
1	Orange	strength	Shailputri
2	White	peace	Brahmacharini
3	Red	fearlessness	Chandraghanta
4	Royal blue	health	Kushmanda
5	Yellow	happiness	Skandamata
6	Green	New beginning	Katyayani
7	Grey	Transforming strength	Kalaratri
8	Purple	Power of intellect	Mahagauri
9	Peacock green	Full- fill desire	Siddhidhatri

Dussehra \ vijayadashami



TRADITION OF NAVRATRI



❑ ADHYA SHAKTI

❑ SINGING GARBA



❑ CELEBRATION TIME



❑ GARBO

❑ CLOTHES



Film Tourism

- ❑ As a medium of propagation
- ❑ Tourist attraction



Foreign Attraction

- ☐ Cultural tradition
- ☐ Attractive festival
- ☐ Temples of goddess
- ☐ Traditional folk dance

Main Focus

- ❑ Rural places of GUJARAT
- ❑ INDIA
- ❑ INTERNATIONAL



SERI GARBA

- ❑ SMALL AREA
- ❑ LESS EXPENSIVE
- ❑ FOR LEARNER



BENEFITS OF NAVRATRI

- ❑ Tourism Industry
- ❑ Exercise
- ❑ The tradition remains intact
- ❑ More aware for tradition
- ❑ People resist the name of god

BENEFITS TO

Local Economy

- ❑ Traditional items
- ❑ Travel some local places
- ❑ BOOSTING local ECONOMY

Country Economy

- ❑ Foreigner visit
- ❑ Enhance our tourism
- ❑ Items as a represent our country





SPECIAL THANKS TO

❑ GTTP BOARD

✓ DR.NANCY NEEDHAM

❑ DIRECTOR OF GTTP INDIA:

✓ DR.SANJAY MEHTA

❑ OUR SCHOOLS:

✓ MADHAVBAUG
VIDHYABHAVAN AMROLI,
SURAT

✓ SANSKAR BHARTI
VIDYALAYA TADWADI, SURAT

❑ CO-ORDINATORS OF GTTP INDIA:

✓ DR.ZUBIN MASTER

✓ DR.MANISHA VYAS

✓ MRS.KASHMIRA RUPANI

❑ OUR HELPING HANDS:

✓ MRS.PRITI DESAI (TEACHER)

✓ AAKANKSHA AGHARA

✓ SAHIL RANPARIYA

✓ RADHI BHAYANI

amadeus



GLOBAL BUSINESS TRAVEL



CWT



dnata



Marriott
INTERNATIONAL

LE MERIDIEN NICE FRANCE