



ENSURING SUSTAINABLE TOURISM AND BLEISURE IN TANZANIA

CASE STUDY OF MIKUMI NATIONAL PARK

About Tanzania

Tanzania is a United Republic, a union of two formerly independent countries; Tanganyika and Zanzibar.

Zanzibar has two islands; Unguja and Pemba

Tanzania is a member of the East African Community and one of the politically most stable countries in the region.

Kiswahili is the country's national language



Our Presenters...



Kelvin



Sabrina

About Magnus Secondary School

- A non-governmental operated co-educational school, situated about 20 km west of the Dar es Salaam city.
- There are different clubs that assist improving our extra curricula activities
- The GTTP club is one among the club that motivated us to do the research and come up with the findings that are presented today

TOURISM IN TANZANIA

- Tourism is one of the biggest sectors and contributes over 20% of the GDP.
- Tanzania is endowed with many attractions including 16 national parks, game reserves and protected areas.
- Some of the attraction are

THE KILIMANJARO MOUNTAIN AND NATIONAL PARK

- ❖ The Kilimanjaro is highest mountain in Africa is located in Tanzania. The Kilimanjaro is also the highest free standing mountain in the World.
- ❖ Just beneath the Mountain, there exist national park full of different wild animals, unique summits and changing climates.



THE NGORONGORO CRATER

- ❖ Believed to be the original home of the First human being or the Garden of Eden.
- ❖ To date the indigenous people the Maasai co-exist with lions and other animals in the crater.



- ❖ A rare species, the Black Rhino is found in the Ngorongoro. The Rhino, now 55 years old has been named Fausta.



THE SERENGETI NATIONAL PARK

Its Tanzania oldest and most popular national park covering a total of 208 miles

Its Famous for its annual migration of wildebeest(1.5 Mil). The park also is rich of herbivorous animals such as elephants, giraffes, topi, impala and species of gazelle.



The Zanzibar stone town & Exotic beaches

- The Zanzibar Stone Town is a protected old town that has historical significance. One can see buildings including like The *Bait AL Ajaab*, the Sultans old fort.



- The island is surrounded by beautiful scenery field with history of slave trade, culture and coastal tradition.
- The beaches also form part of an interesting tourism attraction.

Udzungwa National Park

- The park is famous for its breathtaking water falls.
- The waterfalls plunge 170metres (550 feet) through a misty spray into the forested area below.

Other parks include,

- ❖ Arusha national park
- ❖ Gombe National Park(Chimps)
- ❖ Katavi national Park(lake View)
- ❖ Kitulo National Park(Botany and Birds)
- ❖ Mahale Mountains National Park(Forest)
- ❖ Saadani National Park(Park Boarded By the Indian ocean/Park by the ocean)

Sustainable tourism..



Some of the GTTP club members at Magnus Secondary School displaying the Udzungwa waterfalls

SUSTAINABLE TOURISM & BLEISURE: CASE OF MIKUMI NATIONAL PARK



Gate entrance at the Mikumi National Park

ABOUT MIKUMI NATIONAL PARK

- Established in 1964 as a National Park.
- Located at Mikumi in Morogoro Town, about 283 km west of Dar es Salaam city.
- Fourth largest national park in Tanzania, with a size of 3,230 sq. km.
- Wild animals that are major attractions include elephants, giraffes, hippos, elands, greater kudu, sable and more than 400 bird species.
- The word “*Mikumi*” comes from Swahili word “Mikoma” meaning *dominant vegetation covered the plain*.

Sustainable Tourism



Researchers at Mikumi National Park

SUSTAINING THE NATIONAL PARK



The roadway passing through the Mikumi wildlife

SUSTAINABILITY DEFINED

- ‘Sustainability’ means avoiding depletion of natural resources in order to maintain an ecological balance.

sustainable Tourism

- Maintaining activities in the park.
- Avoiding depletion of the animals and other resources.
- Maintaining an ecological balance.
- Tourist visiting the area make a positive impact on the environment and do not to destroy it.

Sustainable Tourism...

Our main question.

- How has Mikumi National Park managed to sustain conservation and tourism over the years despite some challenges?
- How does Mikumi National park influence Bleisure in a sustainable way?

How information was gathered

- Interview with Park Management
- Interview with tour guides and rangers
- Interview with local people
- Visiting interested organizations/ authorities

Sustainable Tourism...

Our Findings:

a. Involvement of the community in wildlife conservation and tourism:

The people living around the Park participate in conserving the animals and the environment. (Community Based Conservation).

The Park management views them as collaborators and partners.

They get a share of meat during wildlife harvesting.

Sustainable Tourism



Researchers interviewing the indigenous of
around Milkumi

Sustainable Tourism...

B. other personnel

- **The Tour Guides**
- **The Tourists**
- **The Government**

C. The nature of the laws and regulations



Facts about Tourism in Tanzania a cornerstone to Bleisure

- Number 1 sector (2013, 2014 & 2015)
- Contributes over 17.2% to the GDP and over 25% of export earnings
- Tourism receipts in 2015 - \$ 2 billion
- In 2015 Tourist Arrivals reached 1,137,182
- More than 1,151,000 direct and indirect jobs (WTTC)
- Average length of stay per tourist 10-11 day

Sustainable tourism and Bleisure

- *Bleisure*- travelers being able to take business trip/academic/and adding few days for leisure before departure home.

Our Findings.

1. The short day trip safari's- they are commonly one or two day trips to the Mikumi.
2. The road channel as boost to movement and tourism- passing along the park has proven to be an attraction and invite to visit the park. The MNP is one among the nearest national park from JKNIA(Dar)

Sustainable Tourism and Bleisure...



Map showing distance from Dar es salaam to Mikumi National Park, influencing Bleisure

Sustainable tourism and Bleisure

3. The TANAPA and its mode of sharing information to tourist- Through Tanzania online Tourism Portal. This links tourism businesses and International Markets.



4. There are easy and accessible Motels, campsites. They are equipped with qualified, fast, efficient services to major business personnel. E.g Mikumi tented site, Asante Africa camp.
5. The Annual International trade and Business Exhibition. There are different trips prepared by the TANAPA during these exhibitions to different National Parks that are easy to reach and accessible. Mikumi is always the best option

Bleisure at Mikumi National Park

Statistics



40%- Business Men



25%- Education/
Academics



25%- Conferences and
meetings



10%- Passersby or
normal travelers

Sustainable Tourism and Bleisure



The Annual International trade and Business Exhibition

Sustainable tourism and Bleisure



**Visitors from Dar es salaam who made a one day
tour at one of the Mikumi tented campsite**

REFERENCE/SOURCES

- Mikumi national park
- Tanzania national park (TANAPA)
- The adventures and leisure
- www.roamingafricantours.com
- Wikipedia
- Tanzania Tourism Board
- Local community around Mikumi National Park

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THANK YOU